

Spring 2017 Master's Qualifying Exam Schedule

No	Date	Time	Place	ID	Major	Name	Thesis Title	Supervisor	Referee	Referee
1	Mar. 27	09:30-09:45	407	B5078702	Design Management	LEE HYE SOO	Collaborative Branding in Open Design Platform	Boram Park	Hyunsun Kim	Sven Schelwach
2	Mar. 27	09:45-10:00	407	B5078902	Product Design	KIM YOON JOONG	A Study on the Rational Design of Yolo Life Housing	Hoosung Kim	Hyunsun Kim	Simone Carena
3	Mar. 27	10:00-10:15	407	B6178902	Product Design	Lee Jonghwa	Finding New Material for Furniture	Hoosung Kim	Simone Carena	Sven Schelwach
4	Mar. 27	10:15-10:30	407	B6178906	Product Design	Ahn Il Whan	Designed Product Inspired by Nature: Research and Application of Biomimicry morphology to future product design	Hoosung Kim	Simone Carena	Sven Schelwach
5	Mar. 27	10:30-10:45	407	B6178905	Product Design	Song Kaseub	A Study on Consumer Perception and Design Direction of Boutique Hotel	Hoosung Kim	Simone Carena	Boram Park
6	Mar. 27	10:45-11:00	407	B5278903	Product Design	HOOSOVA NATALIA	Sustainable Design Solutions	Sven Schelwach	Simone Carena	Hoosung Kim
7	Mar. 27	11:10-11:25	407	B6178703	Design Management	Kwon Haneul	An Analysis on the Success Design Management Case by Coffee Brand Due to Importing Design Thinking Process	Boram Park	Sven Schelwach	Bek Choi
8	Mar. 27	11:25-11:40	407	B5078701	Design Management	SHIM JAE HOON	(A) Study on design process for improving awareness of single mother families: focused on Baby box	Boyeun Kim	Bek Choi	Sven Schelwach
9	Mar. 27	11:40-11:55	407	B6178801	Digital Media Design	Ko Jin	Eco-friendly Package Design to Lead the Consumer	Boyeun Kim	Bek Choi	Sven Schelwach
10	Mar. 27	11:55-12:10	407	B6178716	Design Management	Kang Yeonsil	How formate the sharing economy platform in collaboration and case study	Boyeun Kim	Simone Carena	Bek Choi
11	Mar. 27	12:20-12:35	407	B6178804	Digital Media Design	Lee Seungyun	A Study on IoT Applied Brand Exhibition Hall	Boyeun Kim	David Hall	Seungin Kim
12	Mar. 27	12:35-12:50	407	B6178802	Digital Media Design	Park Yeun Kyung	IOT contents design based on effectice UX design	Seungin Kim	Bek Choi	Simone Carena
13	Mar. 27	12:50-13:05	407	B5078801	Digital Media Design	LEE SOJIN	A Study on Developing the Cultural Contents Products of Idol in K-POP Using Augmented Reality	Seungin Kim	Bek Choi	David Hall
14	Mar. 27	13:05-13:20	407	B5278803	Digital Media Design	Chung Doohwi	Comparative Analysis of Augmented Reality-Based Game Service and Learning Content Utilization	Seungin Kim	Bek Choi	David Hall
15	Mar. 27	13:30-13:45	407	B4178813	Digital Media Design	Jung Dayoung	A Study on Proposal of Mobile Application Design Tool through Analysis of Mobile Application Pattern: Focused on Material Design Guide of Google	Seungin Kim	Bek Choi	David Hall
16	Mar. 27	13:45-14:00	407	B4278801	Digital Media Design	Kang Hee Ju	Analyse Chatbot Service(Algorithm Patterns)	Seungin Kim	Chaehan So	David Hall
17	Mar. 27	14:00-14:15	407	B6178806	Digital Media Design	Park Joonyoung	AR Technology for Advanced Plastic Surgery Simulation	Seungin Kim	Bek Choi	Chaehan So
18	Mar. 27	14:15-14:30	407	B6178803	Digital Media Design	Park jung Hoon	A Study on the Properties of Colloboration Brand which Lure for Consumer and Suggestion Limited-edition Font	Seungin Kim	Chaehan So	Boyeun Kim

Spring 2017 Master's Qualifying Exam Schedule

No	Date	Time	Place	ID	Major	Name	Thesis Title	Supervisor	Referee	Referee
19	Mar. 27	14:30-14:45	407	B5278712	Design Management	DAVILA POZO CONSTANZA	How to Promote Chile as a Potential Touristic Destination for Asian Travelers(Specially South Koreans and Chinese)	Chaehan So	Boyeun Kim	Bek Choi
20	Mar. 27	17:00-17:15	407	B5078703	Design Management	Kim Sae Joon	A Study on Design Process and Development of Indoor Lighting Brand	Ken Nah	Hyunsun Kim	Sven Schelwach
21	Mar. 27	17:15-17:30	407	B6178718	Design Management	JOSE MIGUEL PENALVA	Product Differentiation Strategies by Design Oriented to New Consumer Cohorts	Ken Nah	Boram Park	Sven Schelwach
22	Mar. 29	09:15-09:30	407	B5078903	Product Design	JUNG HANNA	Formative play furniture design proposal for children emotional development	Cathy Yeonchoo Lee	Hyunsun Kim	Sven Schelwach
23	Mar. 29	09:45-10:00	407	B5078906	Product Design	SUNG MINSUN	A Study on the 3 Dimensional Shoe Last Design Based on Anthropometric Data for the Efficient Fabrication of the Best Fitting Ladies Shoes	Cathy Yeonchoo Lee	Hyunsun Kim	David Hall
24	Mar. 29	13:30-13:45	407	B6178717	Design Management	Kim Taek	A Case Study of Provice(Product+Service) Value Creation through Design Management of Small and Medium-sized Enterprises CDO(Chief Design Officer):Focusing on the Bodyfriend cases	Ken Nah	Cathy Yeonchoo Lee	Hoosung Kim
25	Mar. 29	13:45-14:00	407	B6178901	Product Design	Chang Mi	A Development of Smart Device Design from Investigation of the Emotional Characteristics of 1 Person Household	Ken Nah	Cathy Yeonchoo Lee	Hoosung Kim
26	Mar. 29	14:00-14:15	407	B6178709	Design Management	Sim Boeun	A Study on Healing Brand Design to Build Differentiated Brand: Focusing on Flower Brand	Boram Park	Cathy Yeonchoo Lee	Boyeun Kim
27	Mar. 29	14:15-14:30	407	B5178705	Design Management	Jung Yeri	Sharing Platform Mobile Application Suggestion for the Korean Community Residing in the United States of America	Boram Park	Boyeun Kim	Cathy Yeonchoo Lee
28	Mar. 29	14:40-14:55	407	B5278708	Design Management	Lee Jinhee	Understanding Design Thinking for Design Management	Ken Nah	Boram Park	Chaehan So
29	Mar. 29	14:55-15:10	407	B6178702	Design Management	Kim Jekyo	A Method Study on Value Promotion of Traditional Crafts through Korea History: Focusing on Korea Crafts & Korea History Education Toolkit	Ken Nah	Hyunsun Kim	Chaehan So
30	Mar. 29	15:10-15:25	407	B6178904	Product Design	Han Jiyoung	Development of the Framework in the Method of Analysis in Design Process for Concept Derivation	Ken Nah	Hyunsun Kim	Chaehan So
31	Mar. 29	15:25-15:40	407	B5278705	Design Management	Yoo Hyelim	A Connection Study between Brand Attachment and Self-identification in Cosmetic Industry Care	Boram Park	Hyunsun Kim	Chaehan So
32	Mar. 29	15:50-16:05	407	B6178704	Design Management	Koo So Young	The Value of Entertainment Content as a Brand: Focused on MBC Entertainment program <Infinite Challenge>	Ken Nah	Boram Park	Simone Carena
33	Mar. 29	16:05-16:20	407	B4078701	Design Management	Kim Do Hyeung	A Study of Participatory Platform to Validate Customer's Problem Definition in Market at Early Stage of Product or Service development: Focused on Visual Methodology	Ken Nah	Hyunsun Kim	Simone Carena

Spring 2017 Master's Qualifying Exam Schedule

No	Date	Time	Place	ID	Major	Name	Thesis Title	Supervisor	Referee	Referee
34	Mar. 29	16:20-16:35	407	B6178705	Design Management	Chun Youngjae	A Study on the Application Method according to Characteristics of Designer's Working Space for Creative Working Environment: Focused on the 4th Industrial Revolution	Ken Nah	Hyunsun Kim	Simone Carena
35	Mar. 29	16:35-16:50	407	B5178721	Design Management	Kim Doyoung	Design Awards Open Platform	Ken Nah	Cathy Yeonchoo Lee	David Hall
36	Mar. 29	16:50-17:05	407	B6178714	Design Management	Park Hyerim	A Study on the Standardization of E-contents through Ergonomics: User-centered Design Approach	Ken Nah	Cathy Yeonchoo Lee	David Hall
37	Exchange student (E-mail)			B6178706	Design Management	Han Bomyi	A Study on the Development of Mobile Healthcare Design Scenario by User	Ken Nah	Boram Park	Simone Carena
38				B6178707	Design Management	Choi Soeun	A study on brand design for housekeeping according to single household- Focused on Package design	Ken Nah	Cathy Yeonchoo Lee	Hoosung Kim
39				B6178710	Design Management	Kim Ji Young	A Design Concept Study of Brand for the Physical and Social Changes of Senior Generation Focused on Service and Interaction Design	Ken Nah	Hyunsun Kim	Chaehan So
40				B6178713	Design Management	Eo Kyung Eun	A Study on the Attributes of Brand Patterns	Boram Park	Boyeun Kim	Cathy Yeonchoo Lee